

LINKEDIN EXAMPLES OF CONTENT PROFILE

Here's some examples of content which could be used in various sections of a LinkedIn student profile

Example headlines

- Criminology and Social Justice student seeking to build on work experience with (charity name) to progress career in the criminal justice system in Greater Manchester
- Business Management student with 6 months client relationship management experience in a commercial environment, looking to apply analytical research skills and business knowledge to a legal career.
- Aspiring Digital Marketer | Social media, content & SEO experience | Seeking placement for 2021

Examples of about

Sports Coaching Foundation Degree student, specialising in schools sport, degree awarded by MMU. Six months experience of implementing sporting activities in schools to reduce child obesity and promote healthy living. Seeking my first graduate role as a Sports Development Officer to apply recent work experience in a professional capacity to make a positive impact on the health of young people in Manchester.

A focused CIM Marketing student, specialising in Digital Marketing. Possesses relevant professional experience gained during two internships with multinational businesses, acquiring valuable insight into developing and implementing digital marketing campaigns. Aiming to secure a place on a graduate scheme, which will provide commercial exposure and opportunities for progression.

Examples of work experience bullets:

Inbound customer service adviser, Energex UK call centre, 2018-2019

- Helping customers assess energy costs and tariffs
- Ensuring quality and compliance standards during the switching process
- Meeting and exceeding sales targets consistently

Maths tutoring for primary school pupils, 2018-2019

- Assessing pupils' level of maths and confidence in their abilities
- Preparing and delivering individual lessons.

Student Ambassador, UCEN Manchester, 2018-19

- Facilitated group tours of 20 potential university applicants and their parents at 8 Open Days in 2015-2016

Volunteer, (charity or club name), 2018-19

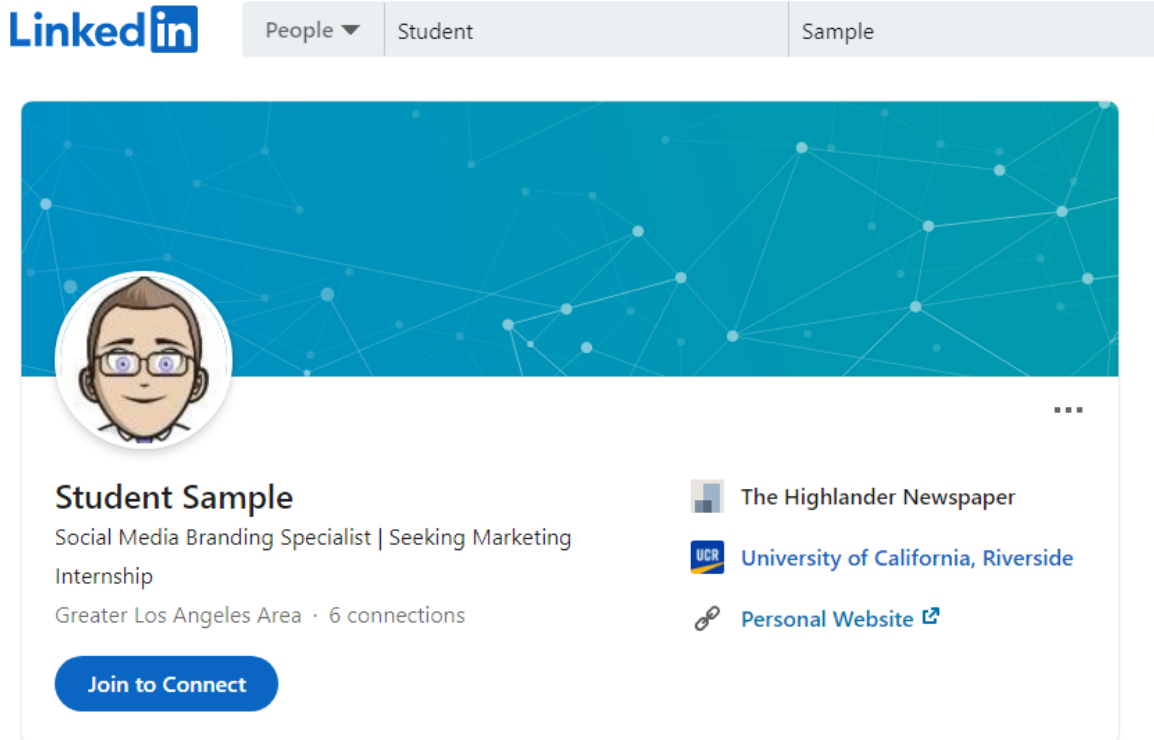
- Completed 50 hours voluntary conservation project management, with (charity name)
- Contributed as a team member to organising a term of after school sports activities for 3 Primary Schools
- Worked with and coordinated a group of 10 volunteers as a landscaper to rebuild walled garden for (charity)
- Organised fixtures, booked transport and training facilities and created weekly news bulletin for (sports club)

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Example of completed profile

See this example of a completed profile of a student -

<https://www.linkedin.com/in/studentsample/>



The screenshot shows a LinkedIn profile for 'Student Sample'. The profile header includes the LinkedIn logo, a navigation bar with 'People', 'Student', and 'Sample' tabs, and a blue banner with a network diagram background. The profile picture is a cartoon illustration of a person with glasses. The name 'Student Sample' is displayed, followed by the title 'Social Media Branding Specialist | Seeking Marketing Internship' and the location 'Greater Los Angeles Area · 6 connections'. A blue 'Join to Connect' button is visible. To the right, there are three organizational affiliations: 'The Highlander Newspaper', 'University of California, Riverside' (with the UCR logo), and 'Personal Website' with a link icon.

About

SAMPLE STUDENT

A second year Business Administration undergraduate student at UC Riverside with an interest in marketing, advertising, and social media. Seeking a summer internship to apply my experience assisting a company's branding needs through social media outreach, developing marketing plans, digital marketing, and conducting customer research.

Specialties

- Event planning
- Social networking and marketing
- Account management
- Microsoft Offices (Word, PowerPoint, Excel)
- Adobe CS5.5 Suite (Photoshop, Flash)